

PROGRAMMA FINALE

INGLESE

CLASSE 5 APC

a.s. 2020-2021

BUSINESS THEORY:

From the text book "In Business" Pearson- Longman, vol. U

Unit 1- Commerce and e-commerce:

Definition of commerce and trade; Channels of distribution (revision, page 12-13)

the 4 factors of production; the three sectors of production; the chain of production (page. 14-15)

Types of economy (page. 18)

Deindustrialisation and deindustrialisation in UK (appunti)

Unit 3 International Trade:

What is International Trade? risk factors page 42

Unit 7 Trade Fairs (117)

The Importance of Trade Fairs: functions and meaning; Milan Expo2015- *Feed the Planet Energy for Life*;
The clusters, The Uk Pavilion; 2020 Dubai Expo, Themes and sub-themes.(appunti)

Unit 7 Advertising : types of advertising (115); the power of advertising (116)

Unit 5 Banking: banking services to businesses (76-77),

Unit 8 Green Economy: Ethical banking (130); Microfinance (128); Fair Trade (126)

Approfondimento: Amadeo Peter Giannini and the founder of the Bank of America (appunti)

Videos on topic.

BUSINESS CORRESPONDENCE:

Ripresa : Unit 1- Layout of a business letter (pag. 162);

steps of a full business transaction pag. 154

Reading and understanding commercial letters: Definition of circulars (appunti),

unit3- Enquiries- Reading and understanding enquiries; positive, negative replies to enquiries;

Lexis and phraseology

Unit 4 Offers - Reading and understanding offers; positive, negative replies to offers; Lexis and phraseology

Unit 5- Orders - Reading and understanding orders; positive, negative replies to orders; modification or cancellation of orders. Lexis and phraseology

Unit 6 Complaints and replies

Unit 7 Reminders and replies

CULTURAL PROFILES:

Unit 6 – Society-New Zealand (402)- Rebirth of Maori Culture, the origins and the first European settlers, British rule and difficult relations, cultural revival, growing influence p. 402; (integrazione con presentazione powerpoint) general geographical features; trade and economy ; note dell'insegnante (fotocopia) materiali integrativi note dell'insegnante sul video : Wellington city video Expedia guide; (fotocopia)

Approfondimento : Waves of migrations to the USA- main aspects, Italian and Irish Immigration. (Waves of immigrations from 1830 to 1915)THE IMMIGRANT EXPERIENCE AND JOURNEY; Italian Immigrants in Hollywood : Francis Ford Coppola, Giuseppe Petrosino and Charles Angelo Siringo; melting pot definition and push and pull factors explanation.

Video: Storia della migrazione italiana (<https://www.youtube.com/watch?v=3oQLhd95xzs>)

Unit 3 - People and history- The British Empire: main stages of the development -Ireland, America, Asia, Africa, Australia, the End of the Empire (326)

The Victorian Age: key events and concepts (fotocopia) , The Crystal Palace and The Great Exhibition of the Works of Industry of All Nations (fotocopia); the opening of the Suez canal (video); Aspects of the Industrial Revolution through the novel *North and South* by E. Gaskell (appunti).

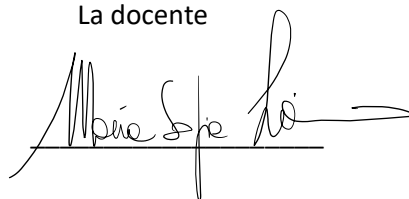
The Ignoble Procession by David Herbert Lawrence, a voice against industrialism.

The fight for human rights: Emmeline Pankhurst and the suffragettes (materiali integrativi)

Approfondimento: The Language of Propaganda in W.W. 1 printed posters; Life in the Trenches , The War Poets : S. Sassoon 's poems "THEY", " GLORY of WOMEN" (materiali integrativi).

Gli studenti

La docente

A handwritten signature in black ink, appearing to read 'Marie Spie', written over a horizontal line.

Pioltello, 15 Maggio 2021